

## Director of Development

### JOB DESCRIPTION

#### POSITION SUMMARY

The Sola Media Director of Development will be responsible to oversee the planning, execution, reporting and organizational culture of healthy and strategic donor engagement to ensure sufficient funding to sustain and further the mission of Sola Media.

The successful candidate will be a creative and organized leader and team-player, a compelling communicator, and a constant learner with an entrepreneurial outlook. The Director of Development will work in collaboration with the leadership and staff across various disciplines, as well as multiple third-party resources to facilitate development and fund-raising for all Sola Media operating entities (Core Christianity, White Horse inn, Modern Reformation, and Theo Global).

The Director of Development is responsible to oversee the following areas within the organization:

- Create and Execute Development Plans
- Identify, Report, and Assess Development Data and Metrics
- Articulate and Integrate Sola's Fundraising Culture
- Oversee Development Team, Goals, and Activities

REPORTS TO	CHIEF OPERATING OFFICER
LOCATION	SAN DIEGO, CA THIS IS AN IN-OFFICE POSITION

**Core  
Christianity**

**White  
Horse Inn**

**Modern  
Reformation**

**Theo  
Global**

## KEY DUTIES AND RESPONSIBILITIES

Working closely with organizational leadership, the successful Director of Development will be instrumental in facilitating and guiding the relevant strategic plans of a growing organization. Essential to this role will be reaching, growing, and serving prospective, new, and existing donors and development opportunities, as well as ensuring meaningful and productive engagement with these audiences that is consistent with the mission, values, and goals of Sola. They will also have supervisory responsibilities and will regularly provide reporting to Sola's Board of Directors.

**Create and Execute Annual and Multi-Year Development Plans** for general donations, sustainer programs, major and capital gifts, planned gifts, donor events, and mid-level giving programs. Leads the annual plan, and budgeting process for development income and expenses. Provides oversight and direction for our annual fundraising event, the President's Weekend gathering, leading multiple teams and stakeholders. Provides training, coordination and supervision of development staff and vendors in relation to plans and goals.

**Identify, Report, and Assess Development Data and Metrics** in communication with organizational leadership. Create, track, and modify plans and efforts based on relevant information and assessments.

**Articulate and Integrate Sola's Fundraising Culture** among the staff to direct and guide interactions with various donors to facilitate a relational, mission-driven, God-glorifying, and donor honoring set of values and practical approach to development.

**Oversee Development Team, Goals, and Activities** for departmental staff and in consistency with organizational goals.

## QUALIFICATIONS AND EDUCATION

- Education/Experience: Bachelor's degree plus 5 years proven experience in professional fundraising. CFRE Certification preferred.
- Knowledge and proven experience in fundraising techniques, particularly major gift fundraising.
- Superb written, verbal, and interpersonal skills
- Proficient in utilizing and conceptualizing strategic use of CRM, auxiliary platforms, and MS Suite products
- Donor and service-oriented mentality

- Creative, self-starter who can work independently and collaboratively
- Willingness to learn new technologies and development philosophies and methods.
- Strong attention to detail with the ability to effectively multitask and prioritize.
- Decisive with excellent judgment.
- Exceptional ability to work with a high level of autonomy and minimal day-to-day oversight.
- Ability to contribute as a strategic thinker and a tactical manager; analyzing and reporting on data and leveraging them into actionable plans.
- Adaptable to change; able to revise approach or method as needs, delays, or events dictate.
- Able to recognize and maintain matters of confidentiality and sensitivity.
- Applicants should be in agreement with the goals and values of Sola Media (<https://solamedia.org>).
- Conduct personal and professional behavior according to biblical values and the biblical lifestyle upheld by Sola Media.
- The individual should be a member in good standing in a Bible-believing church, preferably from a reformational heritage.

**Physical Demands:** The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is regularly required to stand; sit; walk; use hands to finger, handle, or feel; reach with hands and arms; stoop; kneel; crouch or crawl; and talk or hear. The employee is occasionally required to lift up to 20 pounds. The vision requirements include: close vision and ability to focus.

## JOB DESCRIPTION DISCLAIMER

*The above job description is not intended to be an exhaustive list of all responsibilities, duties, skills, efforts, requirements or working conditions associated with the job. While this is intended to be an accurate reflection of the current job, management reserves the right to revise the job or to require that other or different tasks be performed as assigned and are subject to the standard Sola Media confidentiality agreement.*

*Employment with Sola Media is at-will. Sola Media may exercise its at-will rights at any time for any lawful reason unless a written employment agreement exists with Sola Media that provides otherwise.*

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*Sola Media is an equal opportunity employer. In accordance with anti-discrimination law, Sola Media prohibits discrimination and harassment of any type and affords equal employment opportunities to employees and applicants without regard to race, color, religion, sex, sexual orientation, gender identity or expression, pregnancy, age, national origin, disability status, genetic information, protected veteran status, or any other characteristic protected by law. Sola Media prohibits any such discrimination or harassment. All reasonable efforts will be made to protect the confidentiality of candidates. (updated 2022)*

## ABOUT SOLA MEDIA

Sola Media—through Core Christianity, White Horse Inn, *Modern Reformation*, and Theo Global—endeavors to faithfully proclaim the truth of God’s word all over the world in accessible and meaningful formats. We serve as a resource for churches and individuals, equipping them to proclaim truth.

Since our founding 1990 by Dr. Michael Horton, we have expanded from our original White Horse Inn radio show on KKLA in Los Angeles to a multimedia platform downloaded and distributed millions of times and in over 200 countries.

Our work is rooted in Christ and his gospel as proclaimed in the Scriptures, articulated in the Christian confessions, and summarized in the five Solas of the Protestant Reformation: Scripture alone, by grace alone, through faith alone, through Christ alone, and for God’s glory alone.

Through conversational theology, we feature voices from four confessional Christian traditions—Anglicans, Baptists, Lutherans, and Reformed—without minimizing our differences but engaging in respectful dialogue while remaining united around the core truths of the gospel. With this clear focus on the teachings of our Lord Jesus Christ, together, we believe that we can and will see a modern reformation with Christ at the center of our lives and the global church.